

Event Sponsorship Levels:

Titanium Sponsor

\$50,000

- Sponsors forty (40) African American Alumni Association Scholarships
- Company logo featured in all AAAA Scholarship Awards Dinner related materials, as well as recognition as Premier Sponsor on the LMU AAAA website throughout the year
- Two (2) marquee VIP tables of 10 at the AAAA Scholarship Awards Dinner
- Recognition as Titanium Sponsor with a special welcome presentation during the AAAA Scholarship Awards Dinner program
- Company logo projected throughout the AAAA Scholarship Awards Dinner
- Prominent placement of company logo and (2) full page (Inside Front Cover and Page 1) color ad in dinner program
- First right of refusal as the Premier Sponsor for the 2018 Annual AAAA Scholarship Gala

*The Titanium Sponsor level includes a \$5000 non-deductible portion.
\$45,000 of the sponsorship is fully tax deductible.*

Platinum Sponsor

\$25,000

- Sponsors twenty (20) African American Alumni Association Scholarships
- Company logo featured in all AAAA Scholarship Awards Dinner related materials, as well as recognition as Presidential Sponsor on the LMU AAAA website throughout the year
- Two (2) prominent VIP tables of 10 at the AAAA Scholarship Awards Dinner
- Recognition as Platinum Sponsor during the program at the AAAA Scholarship Awards Dinner
- Company logo projected throughout the AAAA Scholarship Awards Dinner
- Prominent placement of company logo and full color page ad (Back Cover) in dinner program

*The Platinum Sponsor level includes a \$5000 non-deductible portion.
\$20,000 of the sponsorship is fully tax deductible.*

Please contact Tom Arteaga, Director of Alumni Relations at 310.258.8694 or tom.arteaga@lmu.edu for more information and to secure your sponsorship for this event.

Contact the LMU Special Events at 310.338.5278 or events@lmu.edu with any questions regarding ad specifications.

Event Sponsorship Levels:

Gold: \$10,000

- Sponsors nine (9) African American Alumni Association Scholarships
- 1 Table for ten (10) in the Gold Level Circle
- Full color page ad in the dinner program (Inside Back Cover)
- Listing on the LMU AAAA website throughout the year

Silver: \$5,000

- Sponsors four (4) African American Alumni Association Scholarships
- 1 Table for ten (10) in the Silver Level Circle
- Half-page, horizontal, color ad in the dinner program
- Listing on the LMU AAAA website throughout the year

Bronze: \$2,000

- Sponsors one (1) African American Alumni Association Scholarship
- 1 Table for ten (10) guests to the AAAA Scholarship Gala
- Half-page, horizontal, color ad in the dinner program

All table sponsors level includes a \$1000 non-deductible portion.

Program Sponsorship Levels:

Ad only, does not include tickets or seats for dinner.

Full Page, color
4-3/4 in. by 7-3/4 in.
\$1,000

Half Page, color
4-3/4 in. by 3-3/4 in.
\$500

Ads are considered all gift and are fully tax deductible

*****Print Deadline: Oct. 2*****

Please note the following when designing your ad:

- Our graphic designer will convert any custom/spot colors to 4-color format.
- Trim size of dinner booklet: 5.5 inches x 8.5 inches.
- Bleed ads must have an additional 1/8-inch of art extending beyond the trim size to ensure continuous coverage on page.
- Digital art files are preferred, must be high resolution, 300 dpi minimum at the size the ad will be printed.
- Digital art files in the following formats are acceptable: PDF (high res, with fonts embedded), TIFF, JPEG, or Illustrator files with type converted to outlines.
- Please include fonts.
- Send final ad copy to Lisa.Jackson@lmu.edu.

Contact the LMU Special Events at 310.338.5278 or events@lmu.edu with any questions regarding ad specifications.